

**CITY OF SAN DIEGO  
MAYOR**



**RON ROBERTS**  
**County Supervisor**

***"SAN DIEGO NEEDS A NEW MAYOR. Failed leadership has brought billion dollar deficits, corruption and higher crime rates."***

*-Former San Diego Police Chief Jerry Sanders*

**Failed Leadership: Public Safety at risk.**

- Ignored outdated fire equipment warnings.
- Voted **against** funding firefighting helicopter before fires.
- Fewer police. **Increasing street crime!!!**

**Failed Leadership: San Diego near bankruptcy.**

- \$1.1 billion deficit.
- Deliberately under-funded city pensions.
- **F.B.I. and U.S. Attorney investigations for fraud and mismanagement!**
- Backroom deals to increase Mayor's power.

**THERE IS A BETTER CHOICE!**

**RON ROBERTS: *Strong Leadership to Turn San Diego Around.***

**RON ROBERTS turned San Diego County around.** When San Diego County was near bankruptcy, Roberts cut waste and sold inefficient assets -- restoring solid financial footing. *Governing Magazine* called San Diego one of America's best-managed counties.

**RON ROBERTS: Firefighting helicopters funded before the fires.** Created After-School Programs. Passed strict Clean Air regulations. Preserved 172,000 acres.

**RON ROBERTS: *A plan to turn San Diego around.***

- Increase neighborhood/school safety.
- **Full public audit** to uncover fraud/waste.
- **Fix city budget.**

Endorsements: Sheriff Bill Kolender \* Golden State Firefighters \* San Diego Police Officers Association \* Deputy Sheriffs' Association \* Assemblymember Juan Vargas \* Former National Teacher of the Year Sandra McBrayer

**RON ROBERTS FOR MAYOR**  
***Strong Leadership to Turn San Diego Around!***

[www.RonRoberts2004.com](http://www.RonRoberts2004.com)